



tracey dewell
DESIGN
www.traceydewell.com.au

Shopping Cart Solutions

Tracey Dewell Design offers a range of shopping cart solutions tailored to provide your clients an online shopping opportunity, with the flexibility you require. Our shopping carts are developed using our own home grown scripts, providing us the flexibility to tailor solutions to your needs. All shopping carts are integrated into your existing site, or site design. You have the ability to add and remove products, change pricing, and temporarily disable the display of a single item. **CONTACT US NOW tracey.dewell@bigpond.com**

BASIC ONLINE SHOP

This package is perfect for a single range of products that will be displayed on a single page. You have the ability to add and remove products from your online store, change images, descriptions and pricing. All items are listed in a single online page, with visitors able to add items to their shopping cart and make a purchase.

Features Include:

- Administration Panel
- Unlimited Products
- Shopping Cart
- Real Time Payments using PayPal
- Client and Shipping Details
- Email Notification of New Orders

DELUXE ONLINE SHOP

Need a bit more in a shopping cart?

The deluxe package provides all the basic features plus the flexibility to manage orders online, and categorise your products in to their own departments. All products are given their own page on your site, providing fantastic search engine optimisation for each and every product in your online store.

Features Include:

- Administration Panel
- Unlimited Products
- Unlimited Categories
- Real Time Payments using PayPal
- Email Notification of New Orders
- Search Engine Optimised
- Order Manager
- Dynamic Menu
- Shopping Cart
- Client and Shipping Details

PLATINUM ONLINE SHOP

For the ultimate online shopping solution, our platinum pack boasts all the features of our basic and deluxe packages, plus the ability to have sub-categories, stock control, specials, and large (pop out) views of your products. With stock control, your website only lists those products currently stock. Perfect for when you have one-off items.

Features Include:

- Administration Panel
- Unlimited Products
- Unlimited Categories
- Unlimited Sub-Categories
- Real Time Payments using PayPal
- Email Notification of New Orders
- Search Engine Optimised
- Order Manager
- 2 Tier Dynamic Menu
- Stock Control
- Product Specials
- Shopping Cart
- Client and Shipping Details



\$799



\$1,199



\$1,499

GLOSSARY

• **Administration Panel**

Controlled access to your product manager and any additional functions you order as part of your Content Managed System package.

• **Client and Shipping Details**

On confirming an order, clients complete their personal and shipping details. This information is delivered direct to your inbox along with their completed and confirmed order.

• **Dynamic Menu - 1 Tier**

Your online shopping menu will provide a link to all categories, providing clients, quick and easy navigation to products of interest.

• **Dynamic Menu - 2 Tier**

Your menu will show categories and their sub-categories, allowing your clients to get to the right area of your online shop with ease.

• **Email Notification of New Orders**

An email is sent to you and your client on confirmation of the order and payment.

• **Order Manager**

Keep track of your orders in the order manager. Update orders that are completed, so you can see what is left to fulfil.

• **Product Specials**

Ability to place items on special, and listed in their own 'specials' page for those clients looking for a great bargain online.

• **Real Time Payments using PayPal**

Your shopping cart can be integrated with your PayPal account, enabling low cost online merchant services, allowing you to accept payments via credit card or bank accounts. A PayPal account is required.

• **Search Engine Optimised**

Each product is listed on its own Search Engine Optimised page. Providing your products the chance to stand out in search queries.

• **Shopping Cart**

Clients can review all products in their shopping cart, showing the item, quantity and total cost. Quantities may be adjusted and items added/removed as desired, before confirming their order.

• **Stock Control**

Ability to have your products delisted or marked (out of stock) once sold online, or numbers deplete. Relist your products once they are back in stock, ready for immediate sale online.

• **Unlimited Categories**

Add as many categories (departments) as you require. Your products will be listed in their chosen category. By supplying your items in categories, clients are able to navigate your large product range more efficiently.

• **Unlimited Products**

Take full control of your online store with the Product Manager. You can add, remove or edit any products, including the updating of pricing, descriptions or product photos.